

CORPORATE AFFILIATIONS - U.S. PRIVATE COMPANIES

A list from LexisNexis Group's *Corporate Affiliations - U.S. Private Companies* can put you in touch with over 250,000 top executives at leading private companies in the United States. The *Corporate Affiliations* database is constantly changing and the listings are updated weekly.



- ◆ Reach personnel from parent companies reporting \$10 million or more in annual sales.
- ◆ Choose from individuals at either the parent company or at subsidiaries and divisions.
- ◆ You'll find individuals with job functions such as:
 - ◆ Chairman of the Board
 - ◆ Personnel
 - ◆ Advertising
 - ◆ Sales
 - ◆ Corporate Secretary
 - ◆ Purchasing
 - ◆ President
 - ◆ Manufacturing
 - ◆ Marketing

Corporate Affiliations - U.S. Private Companies list is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Postal List Size: 250,746
Postal Price: \$110/M
E-list Size: 39,692
E-list Price: \$370/M

SELECTIONS (ADDITIONAL COST / M)

Canadian Names	\$20/M
Company Name Match/Omit	\$50/M
Employee Size	\$20/M
Geographic Analysis	\$10/M
International Names	\$250/M
Job Function	\$20/M
One Per Location	\$20/M
Sales Volume	\$20/M
SIC/NAICS Code	\$20/M
Telephone Numbers	\$30/M

SEE ALSO

Corporate Affiliations - U.S. Public Companies
 DecisionMaker® C-Level Marketplace Database
 DecisionMaker® Management Marketplace Database

Multi-Channel Pricing

Mailing/Telemarketing: \$210/M
 Mailing/E-Mail: \$470/M
 E-Mail/Telemarketing: \$495/M
 Mailing/E-Mail/Telemarketing: \$570M

*Minimum Order: 5,000 Names
 1 year unlimited usage available
 Prices subject to change without notice
 Call for any additional costs, conditions and terms.*

GEOGRAPHIC ANALYSIS

State	SCF	Individuals
ME	039-049	1,066
NH	030-038	1,256
VT	050-059	706
MA	010-027	9,016
RI	028-029	841
CT	060-069	4,204
New England	6.8%	17,089
NY	100-149	21,060
NJ	070-089	8,309
PA	150-196	11,512
Middle Atlantic	16.3%	40,881
OH	430-458	10,890
IN	460-479	5,343
IL	600-629	14,257
MI	480-499	8,012
WI	530-549	6,340
East North Central	17.9%	44,842
MN	550-567	5,898
IA	500-528	3,520
MO	630-658	5,726
ND	580-588	719
SD	570-577	661
NE	680-693	2,136
KS	660-679	2,967
West North Central	8.6%	21,627
DE	197-199	493
MD	206-219	4,503
DC	200-205	2,454
VA	220-246	5,003
WV	247-268	720
NC	270-289	6,130
SC	290-299	2,360
GA	300-319	6,404
FL	320-349	10,789
South Atlantic	15.5%	38,856
KY	400-427	2,752
TN	370-385	4,603
AL	350-369	3,319
MS	386-397	1,327
East South Central	4.8%	12,001
AR	716-729	1,715
LA	700-714	2,779
OK	730-749	2,079
TX	750-799	14,972
West South Central	8.6%	21,545
MT	590-599	632
ID	832-838	912
WY	820-831	268
CO	800-816	3,756
NM	870-884	680
AZ	850-865	2,843
UT	840-847	1,867
NV	889-898	1,095
Mountain	4.8%	12,053
AK	995-999	530
WA	980-994	4,799
OR	970-979	2,730
CA	900-961	25,991
HI	967-968	706
Pacific	13.8%	34,756
United States	97.2%	243,650
U.S. Territories	0.2%	547
Canada	0.5%	1,414
Mexico	0.1%	192
Other International	2.0%	4,943
APO/FPO	0%	0
Total	100%	250,746

CORPORATE AFFILIATIONS - U.S. PRIVATE COMPANIES

JOB FUNCTION

	Postal	Email			
Account Executives	1,055	343	President within Executive Officers	1,282	189
Account Manager	1,367	464	Public Relations	2,144	311
Accounting	1,451	281	Purchasing	1,751	247
Administration/Operation	7,556	1,022	Quality Control	721	114
Advertising	1,935	303	Real Estate	384	77
Assistant Vice President	1,365	281	Research & Development	890	156
Board Of Directors	3,818	387	Sales	13,849	2,478
Branch Manager	1,717	571	Sales Director	685	127
Business Development	2,841	446	Sales Manager	4,199	1,301
Chairman Of The Board	9,358	985			
Chief Executive Officer	16,935	2,232	Senior Vice-President	10,460	6
Chief Financial Officer	11,640	1,380	Technical/Engineering/ Technical Services	1,866	380
Chief Information Officer - MIS	1,003	140	Telecommunications	110	13
Chief Officer of Subsidiary	3,879	354	Treasurer	3,952	424
Chief Operating Officer	4,180	601	Vice President	45,048	6,685
Client Services Supervisor	1,398	197			
Controller	10,325	1,120			
Corporate Secretary	3,974	380	SIC CODE	Postal	Email
Customer Service	1,316	261	15-17 Construction	14,822	2,330
Data Processing	487	46	20-39 Manufacturing	62,274	8,349
Director	23,352	4,475	40-47 Transportation	14,442	1,988
Employee Benefits	409	63	48 Communications	4,978	757
Environmental/Natural Resources	127	20	49 Electric, Gas & Sanitary Services	4,436	814
Executive Vice-President	7,263	1,068	50-51 Wholesale Trade	40,733	6,969
Export Manager	152	27	52-59 Retail	23,777	3,135
Financial Executive Office	3,983	544	60-67 Finance/Insurance/ Real Estate	34,908	6,723
Founder	2,318	341	70-89 Services	51,824	8,215
General Counsel	2,003	297			
General Manager	9,157	1,222	EMPLOYEE SIZE	Postal	Email
Government Affairs	290	62	Less than 20	19,246	2,575
Group Vice-President	57	6	20-49	36,045	5,780
Human Resources	6,438	897	50-99	43,564	7,034
Import Manager	45	12	100-249	63,454	10,547
Information Technology	2,748	636	250-499	29,178	4,549
International Officer	434	59	500-999	18,656	2,918
Leasing	187	38	More than 1,000	28,146	4,297
Manager	42,497	8,953			
Managing Director	3,018	372	SALES VOLUME	Postal	Email
Managing Partner	780	178	Less than 20	19,246	2,575
Manufacturing	1,072	117	Under \$10 Million	172,407	25,731
Marketing	11,287	1,600	\$10-\$19 Million	20,707	3,653
Marketing Director	2,980	475	\$20-\$39 Million	13,630	2,458
Marketing Manager	1,166	212	\$40-\$59 Million	5,497	1,128
Merger/Acquisition Contact	136	27	\$60-\$79 Million	4,148	826
Office Manager	3,165	451	\$80-\$99 Million	2,000	354
Officer	1,795	304	\$100-\$499 Million	18,406	3,173
Owner	1,558	223	\$500-\$999 Million	4,560	775
Partner	2,282	400	More than \$1 Billion	9,391	1,594
Pension Administration	132	13			
Planning & Development	1,207	178			
President	43,565	4,961			

Source: Publisher's own data
 ‡ Call a DM2 Account Executive
 for the latest counts.