

INTERIOR DESIGN

A direct marketing list from *Interior Design* reaches more than 50,000 buyers and specifiers concerned with the planning, design, specification and/or purchase of contract/commercial and residential interior furnishings and products.



www.interiordesign.net

- ◆ Target professionals at:
 - ◆ Interior & Industrial Design Firms
 - ◆ Architectural Firms
 - ◆ Corporate Locations
 - ◆ Retail Establishments

Professional interior designers wield enormous purchasing power by influencing, recommending and buying interior furnishings.

Interior Design is updated monthly. Contact a DM2 Account Executive for up-to-the-minute counts.

Postal List Size: 52,071
Postal Price: \$150/M

SELECTIONS (ADDITIONAL COST / M)

Business Type	\$20/M
Canadian Names	\$20/M
Company Name Match/Omit	\$50/M
Employee Size	\$20/M
Geographic Analysis	\$10/M
One Per Location	\$20/M
Recency	\$30/M
Sales Volume	\$20/M
SIC/NAICS Code	\$20/M
Title	\$20/M

SEE ALSO

- Building Design + Construction
- Casual Living
- DecisionMaker® Building/Construction Marketplace Database
- Furniture/Today
- Home Accents Today
- Home Textiles Today
- Professional Builder
- RCD - Architecture Firm Database

*Minimum Order: 5,000 Names
 1 year unlimited usage available
 Prices subject to change without notice
 Call for any additional costs, conditions and terms.*

GEOGRAPHIC ANALYSIS

State	SCF	Individuals
ME	039-049	114
NH	030-038	161
VT	050-059	80
MA	010-027	1,276
RI	028-029	186
CT	060-069	697
New England	4.8%	2,514
NY	100-149	6,146
NJ	070-089	1,621
PA	150-196	1,547
Middle Atlantic	17.9%	9,314
OH	430-458	1,215
IN	460-479	666
IL	600-629	2,601
MI	480-499	1,179
WI	530-549	703
East North Central	12.2%	6,364
MN	550-567	714
IA	500-528	239
MO	630-658	649
ND	580-588	45
SD	570-577	56
NE	680-693	199
KS	660-679	342
West North Central	4.3%	2,244
DE	197-199	79
MD	206-219	826
DC	200-205	546
VA	220-246	991
WV	247-268	88
NC	270-289	1,263
SC	290-299	419
GA	300-319	1,412
FL	320-349	3,567
South Atlantic	17.7%	9,191
KY	400-427	315
TN	370-385	701
AL	350-369	499
MS	386-397	258
East South Central	3.4%	1,773
AR	716-729	258
LA	700-714	551
OK	730-749	338
TX	750-799	3,081
West South Central	8.1%	4,228
MT	590-599	91
ID	832-838	163
WY	820-831	57
CO	800-816	1,044
NM	870-884	249
AZ	850-865	1,009
UT	840-847	357
NV	889-898	542
Mountain	6.7%	3,512
AK	995-999	56
WA	980-994	1,221
OR	970-979	607
CA	900-961	9,058
HI	967-968	263
Pacific	21.5%	11,205
United States	96.7%	50,345
U.S. Territories	0.5%	248
Canada	2.8%	1,478
Mexico	0.0%	0
Other International	0.0%	0
APO/FPO	0.0%	0
Total	100.0%	52,071

INTERIOR DESIGN

BUSINESS TYPE

	Postal
Architectural Firm	5,854
Corporate: Service/ Manufacturing/Government /Wholesale	5,851
Industrial Design Firm	718
Interior Design Firm	17,613
Office Furniture Dealer/Retail	2,368
Student/Educational Institute /Library	3,875

TITLE

	Postal
Architect	2,953
Corporate Management/ CEO/Owner/ President/Director	6,672
Executive w/Interior Design Responsibility	1,860
Facility Manager	576
Industrial Designer	320
Interior Designer	23,143

EMPLOYEE SIZE ‡

Less than 20
20-49
50-99
100-249
250-499
500-999
More than 1,000

SALES VOLUME ‡

Less than \$1 Million
\$1 Million to \$9 Million
\$10 Million to \$49 Million
\$50 Million to \$249 Million
\$250 Million to \$1 Billion
More than \$1 Billion

*Source: Publisher's own data
‡ Call a DM2 Account Executive
for the latest counts.*