

# DIRECTORY OF SPECIAL LIBRARIES AND INFORMATION CENTERS

The Thomson Gale Directory of Special Libraries and Information Centers provides detailed contact and descriptive information on more than 56,000 subject-specific resource collections maintained by various government agencies, businesses, publishers, educational and nonprofit organizations, and associations around the world. This specialty directory will connect you with profiled libraries by geographic region, as well as the professional staff that are cited in each listing.

- ◆ Reach libraries and information centers with your message about products and services including, but not limited to:
  - ◆ Audio/Visual Products and Services
  - ◆ Books
  - ◆ Building Maintenance Services
  - ◆ Catalogs
  - ◆ Communication/Electronic Equipment
  - ◆ Computer Hardware
  - ◆ Computer Software & Systems
  - ◆ Document Archiving Services
  - ◆ Delivery Services
  - ◆ Furniture
  - ◆ Information Technology Services and Support
  - ◆ Office Supplies
  - ◆ Shelving

**Postal List Size: 56,710**

**Postal Price: \$110/M**

**E-list Size: 6,348**

**E-list Price: \$370/M**

The Directory of Special Libraries and Information Centers is updated regularly. Contact a DM2 Account Executive today for up-to-the-minute counts.

## SELECTIONS (ADDITIONAL COST / M)

Company Name Match/Omit	\$50/M
Geographic Analysis	\$10/M
Libraries by Type	\$20/M
One Per Location	\$20/M
Recency	\$30/M
Subject	\$20/M
Telephone Numbers	\$30/M
Year Founded	\$20/M
Sales Volume	\$20/M

## SEE ALSO

American Library Directory  
 Library Journal  
 Publishers Weekly  
 School Library Journal

### Multi-Channel Pricing

Mailing/Telemarketing:	\$210/M
Mailing/E-Mail:	\$470/M
E-Mail/Telemarketing:	\$495/M
Mailing/E-Mail/Telemarketing:	\$570/M

*Minimum Order: 5,000 Names  
 1 year unlimited usage available  
 Prices subject to change without notice  
 Call for any additional costs, conditions and terms.*

## GEOGRAPHIC ANALYSIS

State	SCF	Individuals
ME	039-049	242
NH	030-038	210
VT	050-059	135
MA	010-027	1,508
RI	028-029	209
CT	060-069	669
<b>New England</b>	<b>5.2%</b>	<b>2,973</b>
NY	100-149	3,307
NJ	070-089	876
PA	150-196	1,834
<b>Middle Atlantic</b>	<b>10.6%</b>	<b>6,017</b>
OH	430-458	1,376
IN	460-479	660
IL	600-629	1,517
MI	480-499	981
WI	530-549	672
<b>East North Central</b>	<b>9.2%</b>	<b>5,206</b>
MN	550-567	691
IA	500-528	331
MO	630-658	725
ND	580-588	95
SD	570-577	128
NE	680-693	214
KS	660-679	393
<b>West North Central</b>	<b>4.5%</b>	<b>2,577</b>
DE	197-199	150
MD	206-219	746
DC	200-205	1,283
VA	220-246	885
WV	247-268	160
NC	270-289	667
SC	290-299	371
GA	300-319	553
FL	320-349	853
<b>South Atlantic</b>	<b>10.0%</b>	<b>5,668</b>
KY	400-427	404
TN	370-385	485
AL	350-369	295
MS	386-397	186
<b>East South Central</b>	<b>2.4%</b>	<b>1,370</b>
AR	716-729	150
LA	700-714	421
OK	730-749	264
TX	750-799	1,323
<b>West South Central</b>	<b>3.8%</b>	<b>2,158</b>
MT	590-599	119
ID	832-838	104
WY	820-831	126
CO	800-816	534
NM	870-884	292
AZ	850-865	428
UT	840-847	198
NV	889-898	144
<b>Mountain</b>	<b>3.4%</b>	<b>1,945</b>
AK	995-999	146
WA	980-994	512
OR	970-979	350
CA	900-961	2,973
HI	967-968	217
<b>Pacific</b>	<b>7.4%</b>	<b>4,198</b>
<b>United States</b>	<b>56.6%</b>	<b>32,112</b>
<b>U.S. Territories</b>	<b>0.3%</b>	<b>178</b>
<b>Canada</b>	<b>7.7%</b>	<b>4,356</b>
<b>Mexico</b>	<b>0.3%</b>	<b>187</b>
<b>Other International</b>	<b>35.0%</b>	<b>19,873</b>
<b>APO/FPO</b>	<b>0.0%</b>	<b>4</b>
<b>Total</b>	<b>100.0%</b>	<b>56,710</b>

# DIRECTORY OF SPECIAL LIBRARIES AND INFORMATION CENTERS

## YEAR FOUNDED

	Postal	Email	<u>SALES VOLUME</u>	Postal	Email
Before 1900	8,039	660	Less than \$1 Million	6,595	1,976
1901-1925	4,953	498	\$1 Million to \$9 Million	3,041	1,022
1926-1950	7,993	844	\$10 Million to \$49 Million	1,045	332
1951-1975	15,940	2,015	\$50 Million to \$249 Million	1,483	475
1976-2008	8,059	1,160	\$250 Million to \$1 Billion	661	238
			More than \$1 Billion	1,850	579

## SUBJECT

	Postal	Email
Agriculture	1,274	68
Area-Ethnic	3,214	285
Art	2,185	244
Audio-Visual	550	70
Biological Sciences	1,931	215
Business-Finance	3,112	280
Computer Science	239	19
Education	2,890	253
Energy	437	57
Environment-Conservation	775	117
Food-Beverage	182	31
Geography-Map	320	60
History	7,542	1,078
Humanities	2,112	157
Information Science	1,139	96
Law	4,984	573
Medicine	6,999	938
Military	589	35
Music	968	139
Planning	454	76
Publishing	658	109
Rare Books	427	50
Recreation	345	61
Religion & Philosophy	3,566	433
Science & Engineering	5,949	532
Social Science	3,131	348
Theater	222	22
Transportation	414	72

## TYPE OF LIBRARY

	Postal	Email
Academic	24,285	2,169
Corporate	5,401	715
Government	8,350	848
Not for Profit	14,562	2,260
Public	3,649	301

## EMPLOYEE SIZE

	Postal	Email
Less than 20	4,324	1,192
20-49	1,288	330
50-99	1,183	281
100-249	1,021	253
250-499	860	190
500-999	1,935	463
More than 1,000	7,308	2,599

Source: Publisher's own data  
 ‡ Call a DM2 Account Executive  
 for the latest counts.