

# FEED INTERNATIONAL

Feed International is dedicated to the feed manufacturing industry of Europe, the Middle East, Africa, Asia, Latin America and Pacific regions. Reach over 14,000 decision-makers in the livestock or poultry feed manufacturing industry including manufacturers, distributors, veterinarians, nutritionists and more!



- ◆ Select from titles such as:
  - ◆ Corporate Management
  - ◆ Grower/Owner
  - ◆ Production Management
  - ◆ Marketing and Sales
  - ◆ And More!

Feed International is updated quarterly. Contact a DM2 Account Executive for up-to-the-minute counts.

**Postal List Size: 14,714**  
**Postal Price: \$250/M**

## SELECTIONS (ADDITIONAL COST / M)

Business Type	\$20/M	Title	\$20/M
Company Name Match/Omit	\$50/M	Weekly Tonnage	\$20/M
Employee Size	\$20/M		
Feed Type	\$20/M		
Geographic Analysis	\$10/M		
Sales Volume	\$20/M		
SIC/NAICS Code	\$20/M		
Telephone Numbers	\$60/M		

## SEE ALSO

DecisionMaker® Agricultural Marketplace Database  
 DecisionMaker® International Marketplace Database  
 DecisionMaker® Manufacturing Marketplace Database  
 Feed Management  
 Industria Avicola

### Multi-Channel Pricing

Mailing/Telemarketing: \$350/M

*Minimum Order: 5,000 Names  
 1 year unlimited usage available  
 Prices subject to change without notice  
 Call for any additional costs, conditions and terms.*

## GEOGRAPHIC ANALYSIS

State	Individuals	
Belgium		159
Denmark		97
England		368
Finland		48
Germany		160
Netherlands		293
Sweden		39
Other Countries		632
<b>Northern Europe/Atlantic Islands</b>	<b>12.2%</b>	<b>1,796</b>
Austria		71
France		152
Italy		166
Spain		276
Switzerland		53
Other Countries		939
<b>Southern Europe</b>	<b>11.3%</b>	<b>1,657</b>
Israel		52
Saudi Arabia		78
Turkey		220
Other Countries		266
<b>Middle East</b>	<b>4.2%</b>	<b>616</b>
Egypt		214
Ghana		90
Nigeria		797
South Africa		117
Other Countries		441
<b>Africa</b>	<b>11.3%</b>	<b>1,659</b>
Argentina		217
Brazil		365
Chile		108
Peru		351
Other Countries		609
<b>South &amp; Central America</b>	<b>11.2%</b>	<b>1,650</b>
Caribbean Islands	0.0%	3
Australia		297
New Zealand		85
Other Countries		16
<b>Australia/New Zealand</b>	<b>2.7%</b>	<b>398</b>
China (PEOPLES REPUBLIC OF)		525
India		1,918
Indonesia		644
Japan		69
Malaysia		430
Pakistan		289
Phillipines		1,386
Singapore		113
Other Countries		1,555
<b>Asia/Pacific Islands</b>	<b>47.1%</b>	<b>6,929</b>
Unknown		6
<b>Total</b>		<b>14,714</b>

## TITLE

	Postal
Consultants, R&D	5,225
General Administrative	4,181
Marketing & Sales	3,351
Plant Operations	1,726

## BUSINESS TYPE

	Postal
Consultant	382
Elevator	69
Extension/College	123
Feed Dealer Selling	710
Feed Manufacturer Selling	3,200
Feed Mixer Selling	372
Government, Federal/State	63
Importer/Exporter	146
Manufacturer/Distributor Animal Health	913
Manufacturer/Distributor Equipment	747
Manufacturer/Distributor Feed Additives	1,262
Manufacturer/Distributor Feed Ingredients	762
Nutritionist	1,969
Premix Manufacturer Selling	561
Producer/Feeder	1,727
Veterinarian	1,733

## WEEKLY TONNAGE

	Postal
Less Than 50	3,684
50-99 Tons	1,982
100-199 Tons	1,742
200-499 Tons	1,540
500 or More	3,633

## FEED TYPE

	Postal
Beef Cattle	4,087
Broiler	7,291
Dairy	4,505
Dog/Cat	2,345
Fish	3,544
Horse	1,665
Layer/Pullet	5,788
Pig	6,108
Turkey	2,061

## EMPLOYEE SIZE ‡

Less than 20
20-49
50-99
100-249
250-499
500-999
More than 1,000

## SALES VOLUME ‡

Less than \$1 Million
\$1 Million to \$9 Million
\$10 Million to \$49 Million
\$50 Million to \$249 Million
\$250 Million to \$1 Billion
More than \$1 Billion

Source: Publisher's own data  
 ‡ Call a DM2 Account Executive  
 for the latest counts.